

BOARDROOM BOUND

An N.Wii Women's Webinar



Photo by Benjamin Child

In conjunction with the Women Inventors Committee at Association of University Technology Managers (AUTM), N.Wii presents its first free webinar, **Boardroom Bound**.

DATE & TIME

February 28, 2017
11-12:30pm CST

Have you ever wondered what it takes to participate on a corporate or scientific advisory board? This is an elusive subject to many, but it particularly affects women. Women hold just a small number of board seats (both Corporate and Scientific Advisory Boards). In 2015, the 2020 Women on Boards Gender Diversity Index of Fortune 1000 companies showed that 17.9% of corporate directors were women. That number drops to 10% for biotech companies. These numbers are disproportional when you consider that women comprise about half of the total U.S. workforce, hold half of all management positions, and are responsible for almost 80% of all consumer spending. Another longitudinal study including 500 companies, suggested that the percentage of women on SABs never exceeded 10.2%. In the meantime overwhelming evidence from various sources states that companies with more diversity at the highest levels see a higher return on investment overall. This FREE webinar will review best practices, existing programs and other efforts to demystify this process.

REGISTER FOR FREE

<http://www.autm.net/events-courses/online-learning/live-webinars/live-webinar-details/boardroom-bound/>

AUTM members: Log into AUTM to register.

Non-AUTM members: Create a free AUTM account before registering for this webinar.

Contact Dimitra Georganopoulou for questions.
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